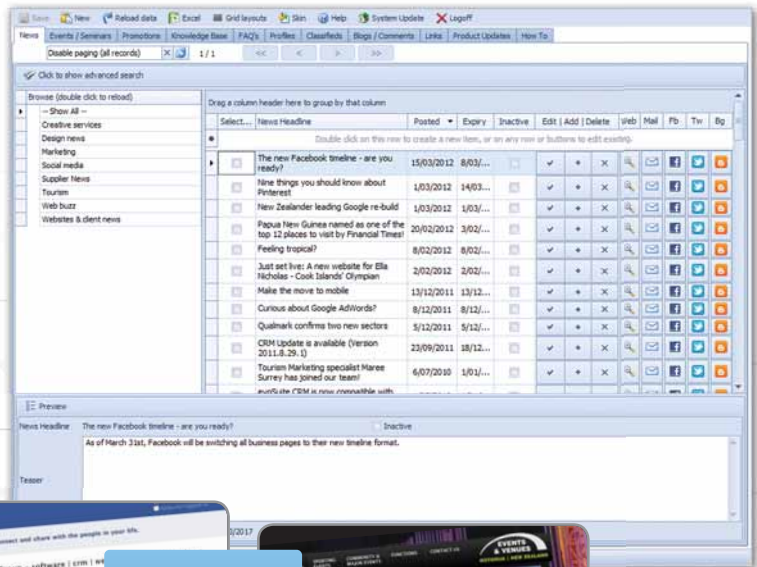


Announcements

Create and communicate news, events, seminars, product information, promotions and much more.

We've made it easy to manage and distribute your announcements to your website, mobile site, social media sites, RSS feeds, email and more. Now your Announcements can go right where you need them to, maintaining your presence on multiple digital channels and dramatically reducing the amount of time you spend on your communications.



Publish news on your website



Allure and engage customers



Have all of your event information stored in one place

Modules		évoWeb	évoOutlook	évoWin
News	Publish news on multiple platforms in a stylish and customisable template Keep people informed by communicating your business news, build credibility, educate your staff and customers and get better rankings in search engines	✓	✓	✓
Events	Create events and easily advertise them Store all of your event information in one place and share your event with your audience	✓	✓	✓
Product FAQ & Knowledge Base	Post product related communications, FAQs, knowledge base articles and more Create the ultimate knowledge sharing database for your customers, suppliers and staff	✓	✓	✓
Customer Engagement & Blogs	Create and manage all types of customer communication Publish testimonials and positive third party comments to showcase your business success stories	✓	✓	✓
Promotions	Easily create and advertise promotions and lock promos to specific groups if you choose Allure and engage customers and attract new business	✓	✓	✓
Advanced Functionality	Automated emailing of announcements in one click	X	✓	✓
	Use évoSuite as an internal announcement/product knowledge system	X	✓	✓
	Manipulate live data with drag-and-drop tools and export to Microsoft Excel for further insights	X	✓	✓
	Analyse your data using our powerful and flexible grid to see which announcements have been the most popular and tailor your communications accordingly	X	✓	✓
	Segment announcements by country and/or security group	X	✓	✓
	Automated posting of announcements to Facebook, Twitter, LinkedIn and Google Blogger in one click	X	✓	✓
	Interface with other modules like eMarketing to display your latest announcements in automated eNewsletters, or use the Document Management module to send documents with your communications	X	✓	✓