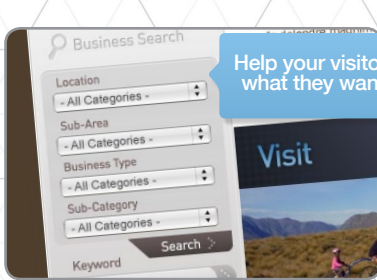
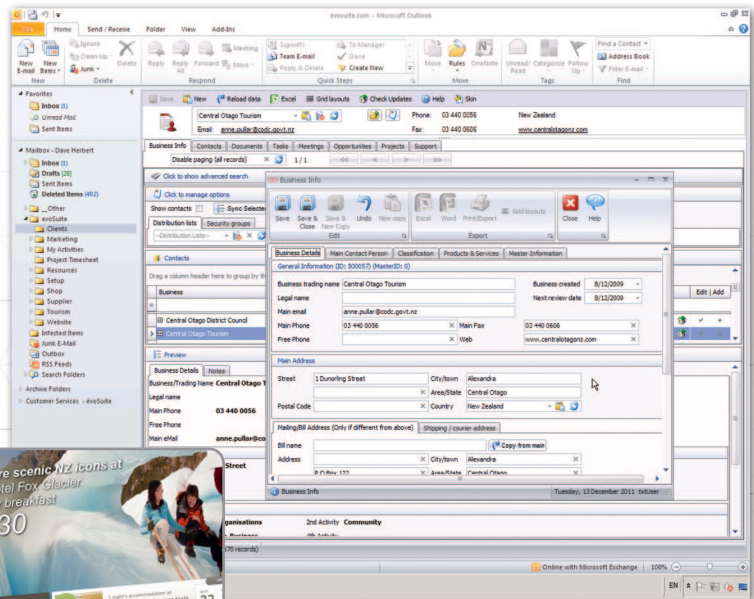




Hotels Data Management | MRM

Efficiently manage data for all your hotels in one centralised system. Use your evoSuite software to increase efficiency, manage hotel details and publish information on various digital channels.

You'll also be able to administer tasks and meetings, interface with documents, send communications and promote your hotels on your website and social media sites.



Help your visitors find what they want, fast



Create a smart presentation for each of your hotels

Modules

Hotel Listing Management

Set your website up as a portal for hotels
Promote and profile a number of different hotels online



Search Functions

Make your website user-friendly with a powerful search engine
Enhance the visitor experience by helping them find what they want, fast

On Demand PDF Brochures

Offer downloadable brochures with your hotels
Let your visitors choose the information they want and format it automatically into a customised PDF brochure – handy for visitors and great for green initiatives

Interactive Maps

Present your hotels with Google-powered interactive maps
Ensure your hotels' location is easily accessible to visitors with satellite and street maps and driving directions

Online Booking

Host your hotels' online booking and take online reservations from their own dedicated page on your website
Enable your visitors to buy right there and then and gain valuable information on online transactions

Reporting

View a hotels' listing report with the click of a button to see how many views a hotel' listing has had, which country the visitor was from, and how many conversions to their website were made
See at a glance how successful your individual listings are

Module interface

Interface with the Document Management module to relate documents and images to your hotels or display them on their listing page on your website

Interface with the CRM module to manage tasks, projects and meetings

Interface with the Announcements module and manage your communications to your target markets

Advanced Functionality

Run a Hotel Activity Report and get a succinct summary of all activities relating to a supplier for smarter account management

Manipulate live data with drag-and-drop tools and export to Microsoft Office for further insights

